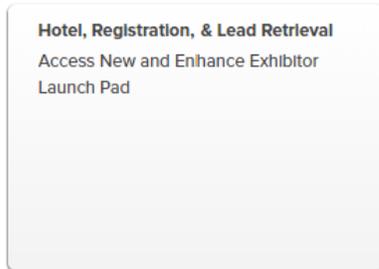
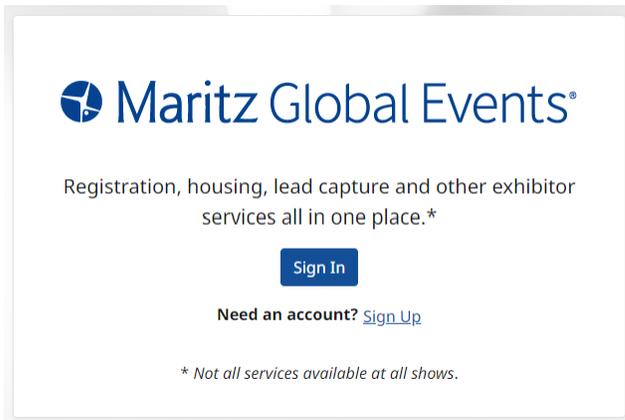


Experience the NEW Exhibitor Launchpad

To access the launchpad, click on the Hotel, Registration and Lead Retrieval tile of the Map Your Show Exhibitor Dashboard:



From there, you will be directed to a landing page where you will be asked to sign in or sign up for a launchpad account – *on your first time through, you will want to sign up for your new account using the email address associated with your main booth contact in Map Your Show:*



The first time you log in, you will have an authentication code sent to your email to verify your identity – *please check your junk folder* if you don't see that message in your inbox:

Verify your email for use with Exhibitor Dashboard

 no-reply@mail.mge360.com
To: [REDACTED]

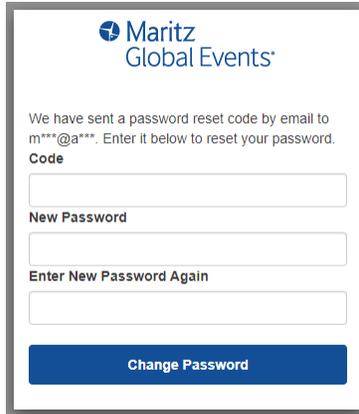
Retention Policy 30 Days - Perm Delete Junk (30 days)

Expires 5/11/2022

 Links and other functionality have been disabled in this message. To turn on that functionality, move this message to the inbox.
We converted this message into plain text format.

Thanks for signing up to use the Exhibitor Dashboard. Your verification code is 212 [REDACTED]

If you forget your password, you can use the password reset link:



Maritz Global Events

We have sent a password reset code by email to m***@a***. Enter it below to reset your password.

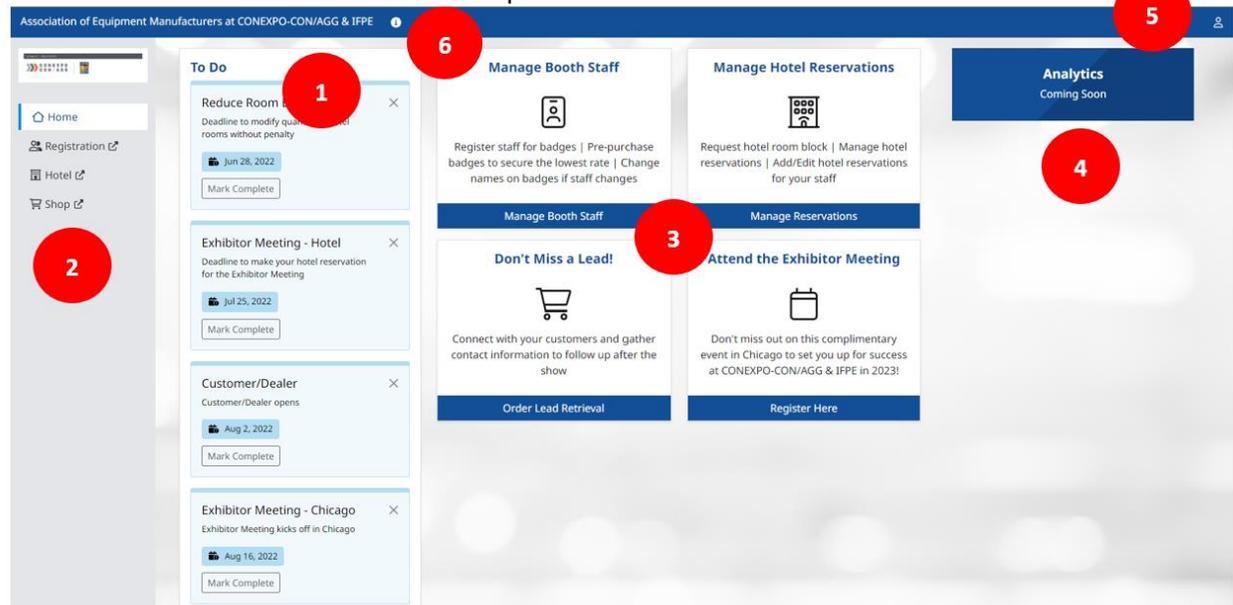
Code

New Password

Enter New Password Again

Change Password

Welcome to the NEW Exhibitor Launchpad!



The screenshot shows the Exhibitor Launchpad dashboard. It features a navigation bar at the top with a 'Do' button (5). A 'To Do' list on the left (1) contains tasks like 'Reduce Room' (deadline Jun 28, 2022), 'Exhibitor Meeting - Hotel' (deadline Jul 25, 2022), 'Customer/Dealer' (deadline Aug 2, 2022), and 'Exhibitor Meeting - Chicago' (deadline Aug 16, 2022). The main content area has four tiles: 'Manage Booth Staff' (6) with a 'Manage Booth Staff' button, 'Manage Hotel Reservations' with a 'Manage Reservations' button, 'Don't Miss a Lead!' with an 'Order Lead Retrieval' button (3), and 'Attend the Exhibitor Meeting' with a 'Register Here' button. A '4' callout points to the right side of the dashboard, and a '5' callout points to the 'Do' button in the navigation bar.

1. The To-Do List:

- Here, you will see all outstanding tasks that need to be completed. You can see the deadline date and as that deadline approaches, the color of the tile will change to indicate the level of urgency
- You can mark tasks complete (the task will move to the bottom of the list, the color will change to green to indicate that this task has been completed)
- You can remove tasks that don't apply to you from the list (click the X in the upper right corner of the task)

2. The Navigation Bar:

- Quick links to the most used features of the site



3. The Tiles:
 - a. These tiles link you out to the tasks that need to be completed and are personalized to take you where you need to go based on if you have a room block, or if you want to request a room block or if you just need to register staff
4. Analytics (Coming Soon!):
 - a. Receive post-show the data collected at the show if you invest in Lead Retrieval and eventBit Behavioral Data Collection
 - b. Review relevant information on your team coming to CONEXPO-CON/AGG & IFPE
 - i. Total number of staff registered
 - ii. Total number of hotel reservations
5. Your Profile:
 - a. Currently, this only allows you the option to sign out of LaunchPad, however, additional functionality is in development
6. Show Information:



a.

The NEW Exhibitor LaunchPad is a tool that is in development, so please watch for new features and feel free to reach out with questions or provide feedback at registration@aem.org